Shape the future – built on a strong foundation and a global perspective

Bioengineering AG is an innovative company specialising in the development and manufacture of bespoke systems and equipment for the hygiene and aseptic sectors (pharmaceuticals, cosmetics, food and chemicals). Our expertise, our pioneering spirit and our close collaboration with leading international industrial companies have been the key to our success for many years. We are now part of the **Morimatsu Group**, a globally successful technology provider. This opens up new opportunities, both for our customers and for your career.

Product Manager (100%)

To take responsible charge of and further develop our product portfolio in the life science sector, we are looking for you – a versatile product management professional who confidently brings together technical, regulatory and commercial requirements. You understand not only the technology and its applications, but also how to define, position and continuously improve a successful product based on customer needs, market opportunities and business objectives.

Your responsibilities:

- Holistic management and further development of our product portfolio, so that our products meet strategic objectives, market requirements and regulatory requirements and are positioned for commercial success
- Defining business cases with product requirements and profitability analyses, and shaping a long-term portfolio strategy
- Project management for the development & launch of new products as well as classical and digital services
- Taking a leading role in development projects and prioritizing product features and prototype iterations based on customer feedback, market demand and business objectives
- Market research to identify customer needs, preferences and industry trends, including intensive dialogue with customers
- Conducting competitor analysis to determine market positioning & identify opportunities for differentiation
- Defining and implementing product marketing strategies; supporting our sales organization with go-to-market packages and documentation, and training internal and external sales partners
- Responsibility for technical marketing content that addresses customers' challenges and demonstrates the benefits of our solutions (e.g. application notes, technical articles, white papers, webinar and seminar content, training materials and case studies)
- Establishing and coordinating collaborations with our parent company
- Representing the company as a subject-matter expert at trade fairs and conferences
- Further development of processes

Your profile:

- A university-level degree (University of Applied Sciences, university or ETH) in life sciences (e.g. biotechnology, process engineering or food technology); additional training in business administration is an advantage
- At least 3 years of product management experience in a comparable environment
- **Strong expertise in benchtop bioreactors and single-use bioreactors**, ideally with practical hands-on experience using these products in laboratory, process development or manufacturing environments
- **A solid understanding of what defines a successful product**: customer value, market fit, differentiation, usability, profitability and long-term portfolio strategy
- Experience in biotechnological & pharmaceutical production processes (QM, environmental monitoring, GMP, etc.)
- Experience in managing international collaborations and a network in the application area of our systems
- Proven ability to structure scientific experiments, collect data and present it clearly
- Conceptual strength, initiative, curiosity and a strong customer and market orientation

- Intercultural competence and stylistically confident German and English, spoken and written
- A communicative personality who fits well into a team, is well networked, can confidently represent and implement your own ideas and wants to make things happen
- Willingness to travel approx. 25% for customer visits and meetings worldwide

What we offer:

- A responsible and varied role with international exposure
- The opportunity to contribute to global projects in the pharmaceutical, biotechnology, and food industries
- Collaboration within an experienced, interdisciplinary team
- Flat hierarchies, short decision-making paths, and open communication

Ready for the next step? We look forward to receiving your application directly via email at jobs@bioengineering.ch

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